# The Rancho Reporter

Vol. 1, No. 40 "To inform and serve..." Wednesday, August 23, 1967

LEISURE WORLD RESIDENTS enjoyed their first annual carnival last Friday and Satruday at Clubhouse 1 where hot dogs and peanuts were available, wheels of chance and gay music. Pictured above were two over zealous members who took part in the event. Left is Ralph McIntyre and to the right is Dr. Clifford Gilles, both residents of Leisure World.

# Citizens Oppose El Toro Re-Zoning

Carl E. Venstrom
Editor and Publisher

Representatives of the Aliso Valley Homeowners Assn. will be appearing today, at 1:30 p.m., before the Orange County Planning Commission at the Engineering Building at 400 W. 8th St., Santa Ana, to oppose a change in zoning on a piece of property on the northeast corner of Muirlands Boulevard and El Toro Road.

The Randy Construction Company is asking that the property be changed to commercial-neighborhood zoning from residential-professional zoning.

According to Bill Milan, officer with the Aliso Valley Homeowners Assn. and El Toro resident, representatives of the attorneys for the construction company have been asking residents in the area for support of this rezoning.

"As a result of this action," said Milan, "petitions are presently being circulated by some local individuals to oppose this zoning action."

Chuck Waltman, president of the Aliso Valley Homeowners Assn., said today that there will be an official meeting of the Aliso homeowners as soon as he is able to confirm the date with other officers and members.

"Purpose of the upcoming Homeowners meeting," said Waltman, "will be to decide what kind of action, if any, the association will take on the matter as an official organization." Date of the next meeting will be released through the RANCHO REPORTER.

Waltman hopes there will be a good turnout of people for this next meeting since he believes it important to get as many people as possible involved in making the association's decisions.

"It is important," said Waltman, "that we now take the time to study and recommend what kind of a community we want five and ten years from now."

# Western Style Barbecue Sponsored By St. Nicholas Catholic Church

A Western-style pit barbecue will be sponsored and served by parishioners of St. Nicholas Catholic Church on Sunday, September 10, at Rancho Mission Viejo Picnic Grounds.

Donations are $2 for adults and $1 for children. Tickets are available outside the Church after each Mass on Sundays; or, by calling Robert Acres, 837-3159, or Martin Hornecker, 837-2715.

There will be delicious meat cooked underground, said chairman Robert F. Harbor this week, in the tradition of the Early Californians with ranch-style beans, rolls and butter, tossed green salad, ice cream and coffee. Other desired refreshments will be available as well. Food will be served from 1 p.m. to 6.

There also will be dancing, entertainment and games, according to Harbor.

# Jack S. Roper Wins JC Post

Beginning Sept. 1 our new Saddleback Junior College District will have a superintendent!

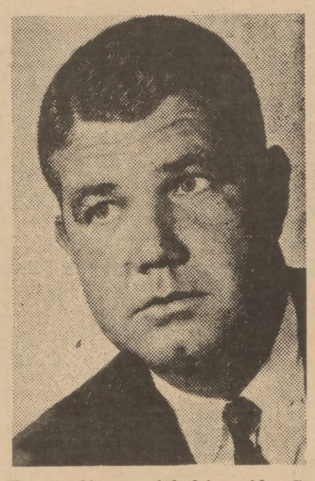
The new appointment went to Jack S. Roper, deputy county superintendent of schools, who has been serving as intermin adminstrator and secretary pro tem to the board since the district's formal organization last March.

Last Friday nights appointment was made by the Saddleback board after a 3 1/2 month extensive recruting campaign. Roper was chosen over 57 candidates who had applied for the position.

Roper was somewhat of a surprise appointment since he had not orginally applied for the position. Hans Vogel, trustee president, explained that Roper had been asked to apply for the post after the screening process had eliminated all but three applicants.

Roper, director of adminstrative services in the county schools, will assume his new post on Sept. 1 with headquarters in a wing of the new Mission Viejo High School, located in Mission Viejo.

He was given a one-year contract of $22,500 and also will serve as president of the district's first college, which will begin operation in September, 1968.



Roper lives with his wife, Susan and three children, at 13401 Bow Place, Tustin. Roper is a graduate of Santa Ana College and Chapman College. He received his bachelor's degree, as well as his master's degree, from Chapman College and has done graduate work at the University of Southern California, where he is presently a doctorial candidate.

## News Briefs

TEEN AGE DANCE--"Bul Porpis," a local teen age band featuring a "light show," is the main attraction at this Friday's Teen Age Dance to be held at the Mission Viejo High School, beginning at 8 p.m. The dance is being sponsored by the Mission Viejo Recreation Department under the direction of Bob Minier.

GOSSOM APPOINTED TO SAN JOAQUIN SCHOOL BOARD--Captain John N. Gossom, USN, of El Toro, was appointed to the Board of Trustees of the San Joaquin School District last week. Gossom was a board appointment to replace former board member Captain J. D. Smith, USN, who resigned because of military transfer.

KIDDIE SHOW THIS SATURDAY AT OLIVEWOOD SCHOOL--A "Kiddie Show," with a Walt Disney feature and cartoon is scheduled this Saturday at the Olivewood School in El Toro. Showings at 10 a.m. and 1 p.m. Donation is 25c. Popcorn is 10c.

SADDLEBACK KIWANIS CLUB SELLING RAMBLERS TICKETS--Tickets for the local benefit night on Sept. 15 are being sold by the Saddleback Kiwanis. $2.50 tickets are being sold for $2. Contact Bill Wells at the United California Bank at Mission Viejo or Norm Covington at the Union 76 Station on El Toro Road, next to Leisure World.

## "830" is For Real, Really

A pleasant voice called this newspaper office on the phone the other day with a few problems all caused because people won't believe what they read in the form of numbers for a new telephone exchange.

The voice belonged to Mrs. Helen Runge of 24112 Larosa, El Toro who wanted to know if this newspaper could help her. She has a new baby in her home and it seems as soon as the child is down for a nap the phone rings. But the caller really doesn't want her.

The caller has seen an ad on a bulletin board in a local store; the prefix given was 830 but the caller knows that all the numbers in our area start out with "837" so they called "837" rather than "830" as the card said. Thus the caller gets Mrs. Runge's number and wakes up her baby.

But the facts are that there is an "830."

This newspaper checked with the telephone company and was told there are some new "830" numbers in our area. The telephone representative did not know how many "830" numbers there were in our area but she did know that "830" has been in use for several months now.

So believe Mrs. Runge, the telephone company and this newspaper that there is an "830." Maybe the person putting up these ads could write in the margin "there really is an 830 prefix" to prevent calling up Mrs. Runge.

These summer days are hot and small babies need their rest. Conditions constantly change and let's accept the fact that somewhere in our area there are some "830's"; we no longer are all "837's."

# Toastmasters Meet Monday

The next meeting of the Saddleback Toastmasters Club is scheduled for Monday, August 28, at 6:30 p.m. in the Banquet Room of Mannings Cafeteria in Laguna Hills, announced Chet Briner of Mission Viejo, today.

Around 20 members are presently attending, said Briner, but "we need around 30 members to work effectively; twenty members are needed to charter a club he said.

For more information call Chet Briner at 837-7266 or Bill Milan at 837-0785 or Chuck Waltman at 837-0427.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## EDITORIAL

# Help Plan Community

The Aliso Valley Homeowners Assn., the watch dog for community planning in the El Toro area, is back on the job! Not that the group ever left their duties, it's just that its been a hot and rather quiet summer as far as zoning goes.

But today, at 1:30 p.m. a group from the Homeowners Association will attend an Orange County Planning Commission meeting in Santa Ana to oppose a zoning change that will be presented by a construction company.

An official meeting of the Aliso group will take place within the near future where the organization can take formal action--if desired--on this zoning request.

This newspaper encourages all residents of El Toro to attend this meeting and to take part in the decision making of the group which will in return give their recommendations to the Orange County Planning Commission.

Officers of the homeowners association plan to have a public review of the past and present planning for the El Toro area, including recreation areas, parks, zoning, parkways and maintenance of the same.

This newspaper encourages you to attend these meetings. Attend these meetings to get the facts rather than some of the present rumors that are circulating in the community.

This is the time for the residents of the area to discuss, plan and take part in the decision making of what kind of a living environment they want for the future.

Commercial and professional areas must be available some where in a rapidly expanding area such as ours. Where these areas should be and for what kind of businesses, are decisions the Orange County Planning Commission must make during the next couple of years.

In the past the Aliso Valley Homeowners Assn. has been invited, by the county planners, to make their recommendations on these proposals. Thus, it is important that as many people as possible get to these meetings so the recommendations truly represent the majority of the residents in the El Toro area.

See you at the next meeting of the Aliso Valley Homeowners Association!

## BLUE CHIPS By Chester Briner

# Market Lingo

The stock market, like most other activities, has its own peculiar language. Several people have asked me to explain some of the terms used in our business. Space will not permit an extensive list, but some of the more common and often misunderstood terms are listed below:

Bear market: a declining market

Bull market: an advancing market

Bid and Asked: often referred to as a quotation or quote. The "bid" is the highest price that anyone has declared that he wants to pay for a security at a given time, the "asked" is the lowest price that anyone will take at the same time.

Capital stock: all shares representing ownership of a business, including preferred and common stock.

Debenture: a promissory note backed by the general credity of a company and usually not secured by a mortgage or lien on any specific property.

Ex-Dividend: a synonym for "without dividend." The buyer of a stock selling "exdividend" does not receive the recently declared dividend.

Margin: the amount paid by the customer when he uses his broker's credit to buy a security.

Odd-lot: an amount of stock less than the established 100 share unit or 10 share unit of trading; from 1 to 99 shares for the great majority of issues, 1 to 9 for so-called inactive stocks.

Round lot: a unit of trading or a multiple thereof. On the New York Stock Exchange the unit is generally 100 shares. In some inactive stocks, the unit of trading is 10 shares.

Listed stock: the stock of a company which is traded on a securities exchange.

Over-the-counter: a market, for securities, made up of securities dealers who may or may not be members of a securities exchange. Many companies that do not have their stocks traded on a listed exchange are traded in the over-the-counter market.

The foregoing terms and definitions are taken from "The Language of Investing" a 38 page glossary of investment terminology. This booklet, published by the New York Stock Exchange is available free, from member firms of the New York Stock Exchange.

## LETTERS TO THE EDITOR

DEAR MR. VENSTROM:

HATS OFF TO THE RANCHO REPORTER!

MY PLEA FOR HELP WITH THE GATES PARENT TEACHERS ORGANIZATION in your August 9th issue resulted in the following new appointments; Mrs. Roye SOLBERT, Second Vice President and Carnival Chairman; Mrs. Yvonne BIDART, Chairman of our newly organized "Teachers Assistance Committee;" and Mrs. Kitty TUCKER, Publicity Chairman. Several Mothers have offered a helping hand and we will be pleased to call upon them in the near future. Thank you Moms' and Dads' for your response, and Thank you, Mr. Editor for this opportunity.

Yours Very Truly,
Connie Felly, President

P.S. I missed ROSHAN SHARMA'S REFLECTIONS COLUMN. HOPE HE WILL BE BACK IN THE NEXT ISSUE.

## Board Accepts Viejo Co. Gift

The Tustin Union High School District has accepted a modified gift for the landscaping of the Mission Viejo High School from the Mission Viejo Co.

The Board of Trustees last week approved of a modified budget of $8300 for maintenance of the landscaping. The Mission Viejo Co. is donating $25,000 for the planting of trees and grass.

The board expressed their appreciation to the Mission Viejo Co. at the time of last week's acceptance.

## UCI Extension Sponsors Variety of Public Lectures

**SUNDAY, SEPT. 17** -- "The Dwelling - An architectual Perspective;" eight public lectures on Sunday Evenings, 7 to 9:30 p.m. Science Lecture Hall, UCI. Series tickets, $20. Singles - $2.75; students - $1.40. Tonight: Introduction: Architecture and Goals of the House, with James Sink, AIA Associate.

**TUESDAY, SEPT. 9** -- The Winds of Revolution, 12 public lectures, Bldg., 1616. Series tickets-$30. Singles, $2.75; students $1.40. Tonight: The Nature of Revolution, with Prof. Henry Cord Meyer, UCI.

**WEDNESDAY, SEPT. 20** -- Desert Ecology - A study of the plant and animal life of our South-Western Deserts. 12 public lectures, Wednesday evenings 7:30 to 10, at the Science Lecture Hall, UCI. Series tickets - $25; singles, $2.75; students - $1.40. Tonight: Deserts of the Southwest, with Dr. Keith E. Justice of UCI, Director of Rocky Mountains Biological Laboratory.

**WEDNESDAY, SEPT. 20** -- Problems of Divorce - 12 public lectures, Wednesday evenings 7:30 - 10. In Fine Arts 1616, UCI Campus. Series tickets $37. Singles, $2.75; students, $1.75; students, $1.40. Tonight: Sociologic Factors of Divorce Rates, with Edward J. Casavantes, marriage counselor, Sir Thomos More Clinic.

**THURSDAY, SEPT. 21** -- Boating: Investment and Recreation, 11 public lectures, Thursday evenings, 7 to 9:30, Cafeteria of Corona del Mar High School. Series tickets, $25. Singles, $2.75; students, $1.40. Tonight: Marin Publications and Other Sources of Information, with E. L. Miller.

**THURSDAY, SEPT. 21** -- Military and Arms Control Strategy in the Nuclear Age; 11 public lectures on Thursday evenings, 7:30 to 10 p.m. at Troy High School, Fullerton. Series tickets, $27.50. Singles, $2.75; students, $1.40. Tonight, Introduction: Foreign Policy in the Nuclear Age, with Sidney J. Slomich, senior staff scientist, J.PL.

**SUNDAY, SEPT. 24** -- The Dwelling: Modern Living - Philosophy of the House, with L.A. Times critic and columnist Art Seidenbaum. 7 p.m., Science Lecture Hall, UCI. Tickets, $2.75; students, $1.40.

**TUESDAY, SEPT. 26** -- The Winds of Revolution: Cromwell and the Puritans, with Dr. Samuel C. McCulloch, Dean of Humanities and Prof. of History, UCI. 7:30 p.m., Fine Arts Bldg. 1616, UCI. Tickets, $2.75; students, $1.40.

## Irvine Ranch Adds Stations

Nearly two dozen service stations are currently under construction or will be built within the next nine months on the Irvine Ranch to cope with its expanding population, Phil Anshutz, assistant manager for commercial development, announced this week.

## Mission Viejo Girl Scouts To Hold Planning Meeting

A Girl Scout and Brownie Scout Organizational meeting will be held next Tuesday, August 29, for the purposes of "organizing girl scouts and brownie scouts in the Mission Viejo area," said Jackie Greer of Mission Viejo this week.

The meeting is open to anyone interested in scouting or who wish to start up Mission Viejo troops, said Mrs. Greer. She requested that interested persons call her at 837-8540 or Mrs. Lou Kiddell at 837-7288 so they will know how large a place to reserve for the meeting.

## Cub Scouts To Meet at Gates

Cub Scout Pack 814, of Laguna Hills and El Toro, will hold its third annual orientation and familiarization program at 7:30 p.m., Thursday, August 31, at the Ralph Gates Elementary School, announced Cub Master Larry W. Ward this week.

"For the first time," said Ward, "seven year old boys are eligible for the program provided that they are entering the third grade."

The program for ten year old boys has been completely revised to be more in keeping with their interests and to better prepare them for Boy Scouts, said Ward.

All of Pack 814's cubs, prospective cubs and parents are invited to the meeting, said Ward. Anyone desiring additional information can contact Den Mother Barbara Ward by calling 837-3272.

## Director Picked For New School

The Board of Trustees of the Tustin Union High School District approved the appointment last week of Alan Van Horn, dean of students at El Modeno High School, as the Director of he new Continuation High School, to be located on the Tustin High Campus.

## Fashion Show For Students

Mission Viejo students have been invited to the Back-to-School Fashion Show sponsored by the Jabberwocky of Tustin to be held tonight at the Santa Ana Ebell Main Auditorium.

The Rancho Reporter

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Carl E. Venstrom.....Editor and Publisher
Mike Wilde.....Editorial Assistant
Janis L. Venstrom.....Advertising Manager
Jeanne Jones.....Asst. Advertising Manager

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# Shopping With Jan

By Janis Venstrom

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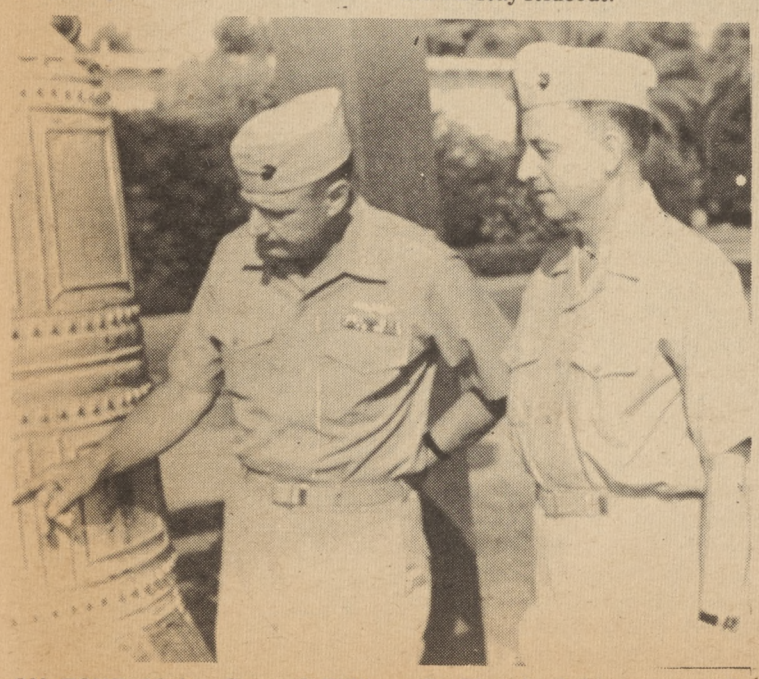
For further information concerning the classes you may call Al's Woodcraft, 544-5470 and ask for Ray Rideout.



ON TOUR--Major General William G. Thrash (left), commanding general of the Marine Corps Air Station, El Toro, explains the symbols on the Chinese Taoist bell in front of his headquarters to Marine Reserve Brigadier General Douglas J. Peacher. Gen. Peacher completed two weeks of annual active duty Aug. 11 as assistant commanding general of the Third Marine Aircraft Wing at El Toro. The bell is 339 years old and was a gift to the Marines from China, following World War II.

FIRST OF 28 -- La Paz Homes salesman Bill Luedtke congratulates Mr. and Mrs. Ernest Bayer, Tustin, as the couple purchased a new home in Unit 8 of the Mission Viejo development. The Bayers had camped on the sales office lawn for two days to be first in line when the sale opened. Twenty-eight families bought homes at La Paz Homes during the opening day. Smetona Photo.

# UCI Student Visits Asia

A student from the University of California, Irvine recently embarked on a month-long, student fact-finding tour of Southeast Asia and South Vietnam.

Robert R. Campbell, 20, Buena Park, joined a group of 10 college students from throughout the Western United States on the People to People -- State Department authorized tour.

The group left Seattle, Wash., and traveled by air to Japan, Korea, Hong Kong, the Philippines, Indonesia, Thailand, and South Vietnam. They will return about September 1.

Campbell, a junior majoring in American history, plans to study for the Episcopal priesthood after he completes his University degree.

The student delegates are expected to report their observations to their home student bodies upon their return.

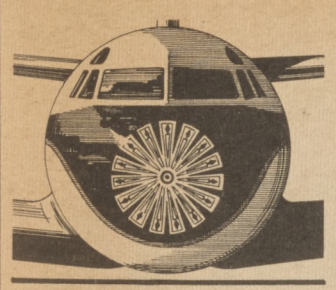
Costs of the tour are not being paid by the government. Campbell's participation is being sponsored by the Associated Students of UCI.

# Chapman College Appoints Dean

Dr. Hildreth

Dr. Griffiths

Dr. Merwin A. Griffiths, assistant professor of history and chairman of the Division of Social Sciences, has been appointed Dean of Instruction to succeed Dr. Elon E. Hildreth, vice president and dean of the college, who retired this summer. Dr. Griffiths, a graduate of Chapman and the University of California at Los Angeles, is a former career U.S. Air Force officer and has been the recipient of three Hays-Fulbright Fellowships. Dr. Hildreth, who came to the College in 1962 from the State Department's International Cooperation Administration, was dean aboard the floating campus during the spring semester prior to his retirement.

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# Anteater Tourney Nets $3,0000 for Scholarships

Attracting 144 entries, the first annual Anteater Invitational netted $3,000 for the athletic scholarship program at the University of California at Irvine, it was announced today by Dick Davis, tournament director and basketball and golf coach at the University.

Held August 11, at the Mission Viejo Golf Club, the event was staged by U.C.I.'s "Big I Booster Club," which contributed the man power, and Mission Viejo Golf Club, which provided its course, carts, restaurant, bar and staff without cost.

Top winners in the field were Chap Brooks, Westchester, who took the low gross of field with a 74, and Roy Romano, Newport Beach,

who was first in low net with a 69. Right behind Romano were Bob Brans, Santa Ana, and Jim Coleman, Riverside, with a low net of 70.

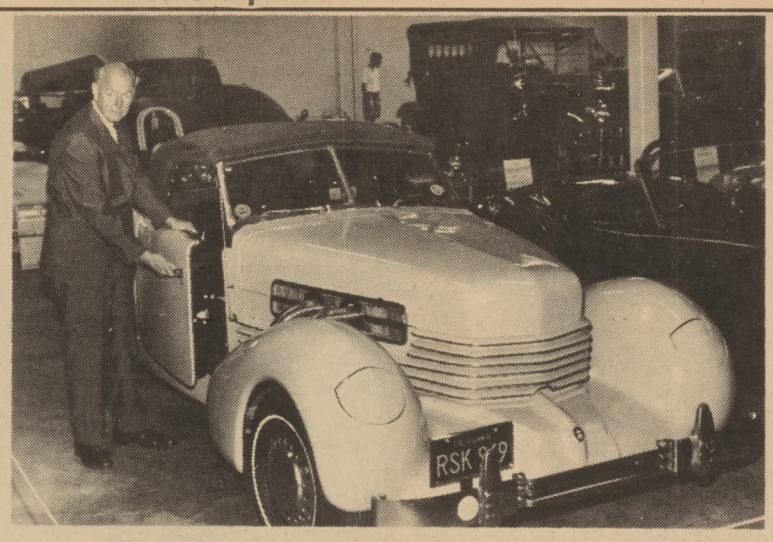
In the Peoria, Mayor Ed Chermak of San Juan Capistrano took the top trophy with a 63. Second and third behind hin were Jack Sloan with a 65 and Jack Couch, Covina, with a 70.

In the special 9-hole tournament, for those arriving in late afternoon Pat Nagel, Santa Ana, placed first with a net 29, followed by Earl Stolte, Tustin, with 32 and Don Regan, Santa Ana, with 37.

The putting contest was won by Bill DuBois, Newport Beach, with a 31, followed by Bill Bonhall, and Bill McCormick both of Covina and both with 32's.

Winner of the longest drive contest was Bob Brans, who stroked the ball 320 yards. John McGray, Newport Beach, was second with 300 yards.

Ten trophies went begging, for no one beat head pro Ed Wampler's 69, though Romano tied him.



GORDON M. BEUHRIG, of 100-R Via Estrada, Laguna Hills, takes a parting look at his 1936 Cord as he prepares to ship off the automobile on a loan to the Swigert Automotive Museum in Huntingdon, Pennsylvania.

# Laguna Hills Man Loans Cord Auto to Museum

Gordon M. Beuhrig, 100-R Via Estrada in Laguna Hills---the man responsible for both the body and interior design of the 810-812 Cords of 1936-37 and the man who received the first Cord off the assembly line when the car was revived in 1965---is loaning his late version to the Swigert Automotive Museum in Huntingdon, Pennsylvania.

Last week Buehrig took one last look at his Cord prior to its shipment to the eastern museum where it will remain indefinitely, he explained.

For the past year, the famous front-wheel drive vehicle which is a scaled-down version of the old model, roughly 8/10th the original, has been on exhibit at Briggs Cunningham Automotive Museum, 250 Baker St., Costa Mesa.

Buehrig received the car in 1965 in recognition of his design work on the original Cord from the Tulsa, Okla., manufacturer who attempted a revival of the car after three decades had elapsed.

The creator of the Cord was Errett Lobban Cord, who tried unsuccessfully to pull three classics (Auburn, Cord and Duesenberg) through the depression.

The fate of the Cord still appears doomed as Buehrig explains production of the 1965 version has ceased. The manufacturing concern was forced into bankruptcy because of high production costs, he said.

However, Buehrig anticipates that the 1965 version will eventually become a collector's item.

# A. J. McFadden Retires From Irvine Board

Arthur J. McFadden, 86, last month announced his retirement as a director of The Irvine Company to devote him-self to private ranch ing interests. Upon death of Myford Irvine, in 1959, he guided the affairs of the Company as president.

Abandoning a law practice in 1904 on the advice of a doctor who told him he could "either be a live farmer or a dead lawyer," McFadden's active career in agriculture now spans over six decades.

A successful lemon, orange, walnut, lima bean and persimmon grower, he has held a variety of distinguished offices. A former Regent of the University of California, he has held the presidencies of the State Board of Agriculture, the Agriculture Council, State Chamber of Commerce, National Council of Farm Cooperatives, both the California Walnut and Persimmon Growers' Association and both the Irvine Valencia and Walnut Growers' Association.

He will continue to serve as a trustee of the James Irvine Foundation, a position held since 1937.

## RANCHO Trading Post

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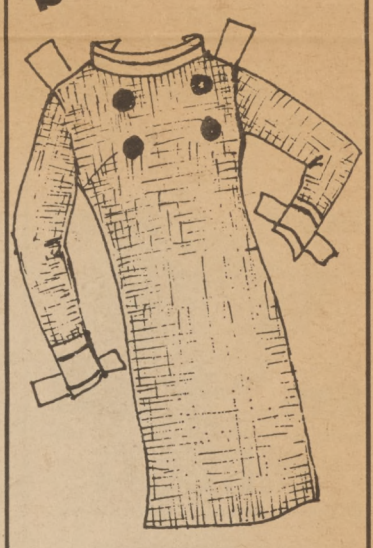

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